

JACQUELINE MARTELL

ARTIST ✨ EDUCATOR ✨ LEADER

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PROFESSIONAL SUMMARY

Accomplished K–12 visual arts educator with experience teaching and developing curriculum across elementary, middle, and high school settings in Wellesley Public Schools. Skilled in curriculum design, teacher mentorship, program development, community engagement, and culturally responsive teaching practices. Committed to advancing equitable access to arts education while fostering creative thinking, student voice, and inclusive learning environments. Experienced collaborator with school and district leadership teams, dedicated to supporting high-quality visual arts programming across all grade levels.

LEADERSHIP & PROGRAM DEVELOPMENT

- Co-developed district visual arts curriculum at all school levels.
- Current member of the Wellesley Middle School School Council; former member of the Bates Elementary School Council.
- Assisted the current Art Director in the hiring process for multiple elementary art educators
- Mentored elementary art educators and supervised student teachers from Massachusetts College of Art and Framingham State University.
- Led implementation of project-based and interdisciplinary learning initiatives including the Magnificent Day of Play at Bates Elementary along with Principal Toni Jolley and colleagues. Helped bring the event to other elementary schools through a professional development seminar and provided individual coaching with fellow art teachers.
- Supported integration of instructional technology through the district 1:1 iPad initiative.
- Developed and expanded community engagement through digital communication and public showcases of student learning.

EQUITY, ACCESS & CULTURALLY RESPONSIVE PRACTICE

- Designs curriculum that reflects diverse artistic traditions, perspectives, and contemporary issues.
- Integrates culturally responsive teaching practices that promote belonging, student voice, and identity development.
- Engages in ongoing professional learning focused on racial equity, inclusive educational practices, and social and emotional learning.
- Analyzes barriers to participation and access within visual arts programming and advocates for equitable opportunities for all students.
- Collaborates with colleagues to strengthen representation and inclusion across curriculum, instruction, and student experiences.

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EXPERIENCE

Wellesley Public Schools, Wellesley, MA

2008–Present

Visual Arts Educator (K–12)

Katharine Lee Bates Elementary School

2008–2019; 2024-25

- Developed new lessons and collaborated with colleagues to create the elementary art curriculum for the district as well as the current grading standards.
- Mentored multiple elementary art teachers within the district.
- Supported the practicum and prepracticum work of student teachers from MassArt and Framingham State.
- Piloted cross curricular Project Based Learning alongside classroom teachers. Worked with the 4th grade team to develop a science and art cross-curricular unit and field trip to the Harvard Museum of Natural History.
- Incorporated the 1:1 iPad program within the art curriculum including using iPads to help students create digital portfolios.
- Used Instagram and seasonal newsletters to showcase the art program & connect with Bates families.
- Served on the Bates School Council for the 2024-25 school year working with parents and colleagues to consider the impact of technology on our youngest students.
- Worked alongside Principal Toni Jolley to guide the Bates 5th grade Student Council in their community service projects throughout the 2024-25 school year.
- Shared classroom spaces with colleagues as a travelling art teacher at Hardy, Upham, and Fiske schools.
- Collaborated with the Bates PTO fundraising program to create student artwork for the biennial auction and Original Works.

Wellesley Middle School

2020-24; 2025-present

- Co-wrote the grades 6-7 general art curriculum which uses the National Visual Arts standards as a framework in which to emphasize student choice and agency as well as authentic real world connections.
- Collaborated with advisory partners to incorporate art experiences for shared students that promote mindfulness and social emotional growth.
- Revised and expanded the current 8th grade photography curriculum to focus on contemporary artists and updated access to digital media.
- Supported students in creating exceptional artwork that won Scholastic Art awards.
- Managed both the photography and ceramics studios, specialized equipment, and budgets.
- Co-advised the WMS yearbook club, helping to design and produce the yearbook along with students, 2022-present
- Current member of the WMS School Council supporting open dialogue with administrators, faculty, and WMS parents.
- Collaborated with educators across departments to evaluate participation data, identify barriers to enrollment, and support efforts to increase equitable representation in 8th-grade visual arts electives.

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EXPERIENCE (CONTINUED)

Wellesley High School

2020-24

- Developed and implemented a mixed media sculpture curriculum that engaged students in experimentation with plaster, wire, found objects, and other materials while fostering creative problem-solving, critical thinking, and authentic engagement with contemporary artistic practices.
- Collaborated with a full time ceramics teacher to align the introductory Wheelworking courses so all students receive the same experience.
- Assisted with studio maintenance and kiln schedule to support the full time ceramics teacher.

Art Instructor

2024

Little Spark Creative Arts Camp, Bancroft School, Worcester, MA

- Developed the art program at a new multi-arts summer camp for students in elementary and middle school.
- Created the visual arts curriculum and collaborated with theater, music, and mosaic arts instructors to support an immersive experience for students of a variety of ages.

Art Instructor

2009

Danforth Museum School Framingham, MA

- Taught theme-based general art and metalsmithing to students grades 4-12 for the Danforth's summer program.
- Assisted with ceramic studio maintenance

Art Instructor

2008

Charles River School Creative Arts Program, Dover MA

- Taught ceramics, art, and jewelry at this innovative multi arts summer program for children ages 8-15.
- Managed the kilns for the entire ceramics program and collaborated with a team of multi-arts teachers.

ADDITIONAL LEADERSHIP EXPERIENCE

Visual Sales Manager & Display Artist

2005-2006

Urban Outfitters, Providence, RI

- Managed and trained visual merchandising staff, department managers, and undergraduate fashion interns.
- Coordinated large-scale visual installations and seasonal displays.
- Collaborated across departments to support organizational goals and customer engagement.

Visual Merchandiser

2004-2005

Anthropologie, Boston, MA

- Designed and implemented visual merchandising strategies to support increased sales.
- Managed multiple concurrent projects in a fast-paced retail environment.
- Developed leadership, communication, and organizational skills transferable to educational leadership.

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EDUCATION

Masters in Education 2014

Framingham State University

- Thesis work in ceramics sculpture and mixed media
- Collaborative research focus on assessments in Art Education

Post-Baccalaureate Teacher Preparation Program 2008

Massachusetts College of Art Boston, MA

- Student teaching practicum at Wellesley Middle School
- Taught *Art Explorations* course as part of MassArt's Saturday Studios program to 4th and 5th graders

Bachelor of Fine Arts 2004

Massachusetts College of Art Boston, MA

- Departmental Honors and graduation with distinction
- Dual major in 3-D Fine Arts with a concentration in Metals and Art History
- Teaching assistant for Beginning Metals and Beginning Jewelry courses.
- Additional coursework in B&W Photography, Ceramics, Fiber Arts, Woodworking, Sculpture, Drawing & Painting

CERTIFICATION

- Licensed as a Visual Arts Teacher for both PreK-8 and Grades 5-12 with experience teaching visual art at all grade levels within the Wellesley Public Schools. Current licenses are valid until January 28, 2030.
- Breathe For Change 200 HR Certified Yoga Teacher and Social-Emotional Learning Facilitator. 15 credit educator training program incorporating Yoga, meditation, and other techniques to facilitate social-emotional learning workshops for students and educators as well as integrating strategies into daily classroom practice.

EXHIBITIONS

- 2015 *On the Boundary of Growth*, NCECA Exhibition, Mazmanian Gallery, Framingham, MA
- 2014 *Annual Juried Exhibition*, Mazmanian Gallery, Framingham, MA
- 2010 *Amulet*, Gallery M, Boston, MA
- 2004 *Terminus*, Green Street Gallery, Boston, MA
- 2004 *Metals A-Go-Go* Society of North American Goldsmiths, Florida International Museum, St. Petersburg, FL.

PUBLICATIONS

- 2005 *500 Bracelets*, Lark Books Press